

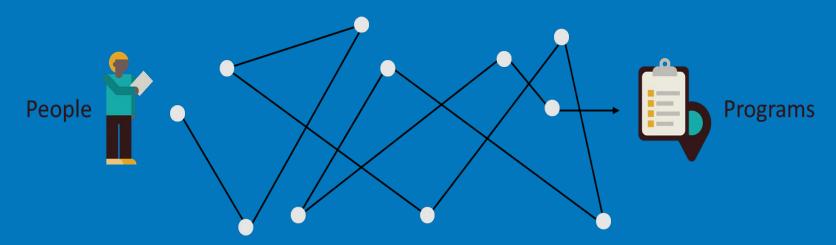
Helping Bloomington Monroe

A Brief Overview & 2023 Goals





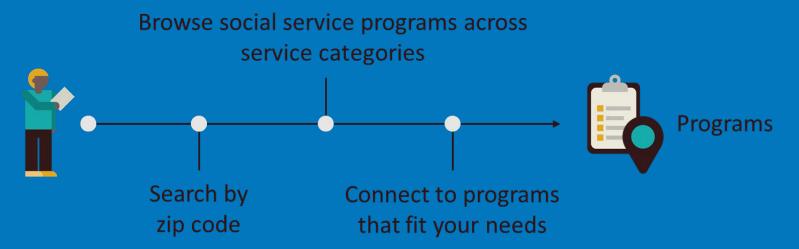
It's too hard to navigate the system



From FindHelp/Aunt Bertha's 101 Training (used with permission)



FindHelp & HBM are trying to make it easier



From FindHelp/Aunt Bertha's 101 Training (used with permission)



HBM is: An online database of free and low-cost direct services, searchable by zip code.

HBM's mission is: to shorten the distance between people and the programs or resources they need.



Helping Bloomington Monroe is funded by a grant from the Bloomington Health Foundation. HBM is managed by the Community and Family Resources Department, with support from FindHelp (formerly Aunt Bertha). HBM is used by direct service providers and individuals seeking direct services.



Let's Look at HBM Together!

You can visit the site on your desktop by going to

helpingbloomingtonmonroe.findhelp.com

For Individuals: Interacting with Programs





Create folders of **Favorite** programs

Keep personal notes about programs

Individual or Organizations: Referrals



☐ Meals & Medicine - Nutrition Services by Southeast Tennessee Human Resource Agency (SETHRA)		*		<i>P</i>	REFER
Nutrition Services provides at least one hot or appropriate nutritionally balance congregate or home-delivered meal a minimum of five days per week. Other nutrition services include nutrition Main Services: food delivery, nutrition education, counseling	Next Steps: Call 800-852-6155.	SAV	E SHARE NOTES	SUGGEST	×
Serving: adults, seniors Serving: adults and the serving adults are serving adults and the serving adult adults and the serving adults		Who is this for? Your Name *	● For myself or my family ○ I'm referring someone else Erica	Rodriguez	
MORE INFO ★	→ REFER	ur Email Address	erodriguez@auntbertha.com		
	Best wa	ir Phone Number ay to reach you*	□Email		
			☐ Text message ☐ Phone call		
		Comment	Add a comment		
		My Consent *			
	Important! We'll do our best i If you are in an emergency situ	to send them your information, but it's possible that we may not be able to reach the agency or get a quick response.			



Trainings: 101 & 201

Learn more about how Helping Bloomington Monroe works through online trainings FindHelp (formerly Aunt Bertha) hosts regular 1-hr virtual trainings for organizations and interested individuals looking to learn how to make the most of all of the features a FindHelp network site offers.

<u>FindHelp 101 Trainings</u> cover the basics of each site (including HBM). They are held every 2nd Tuesday of the month from 12-1pm.

<u>FindHelp 201 Trainings</u> provide more in-depth knowledge of each network site and its features. They are held the 2nd Thursday of every month from 2-3pm.



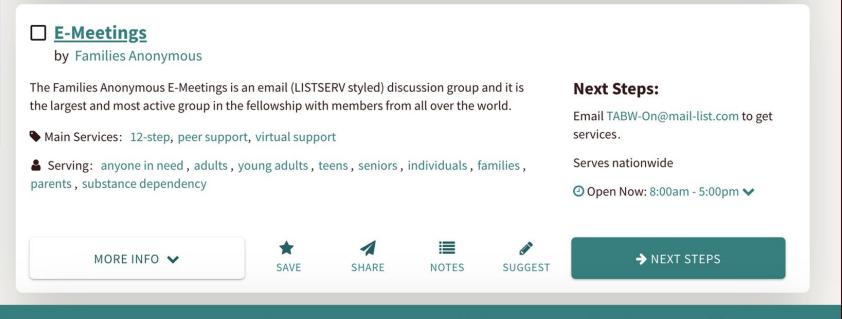
2023 Goals

1. For all local direct service providers to have claimed their listings by Jan 1st, 2024, with a focus on organizations involved in Housing, Health, Financial Assistance, and Food (the Top 4 Search Categories in 2021-2022).

Completion of the HBM Kiosk Project

Action for Orgs: Claim Your Program Listing







HBM Updates

A Quarterly Newsletter



Over the pandemic, we lost contact with many of you. Let's stay in touch through this quarterly newsletter.

Get access to search data analytics, updates on our goals, and links to trainings on different site features.