

MCM 1	EDUCATION AND OUTREACH PROGRAM			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Update the stormwater website to communicate the goals and objectives of the stormwater program, to provide stormwater resources, and to solicit public feedback on programs.	At least one (1) major update per year.	Annually	Dates of website updates	
Create an annual Monroe County Stormwater Calendar.	Place calendars at three (3) public locations. Share calendars at two (2) events per year.	Annually	Number of locations Date of events	
Create educational displays and participate in tabling opportunities at local events.	Table at two (2) events per year.	Annually	Date of events Number of people at each event	
Provide updated information to forestry professionals regarding best practices for erosion and sediment control for logging operations.	Create a guidebook: Stormwater Management for Forest Harvesting Activities in Monroe County Distribute new materials to local logging companies and landowners.	Single event Single event	Date materials completed Number of guidebooks distributed	
Distribute educational materials to fuel stations and restaurants	Distribute educational materials to all fuel stations and restaurants one (1) time per permit cycle.	Once within permit cycle	Number of businesses reached	
Post on social media (Facebook, Instagram) to provide program updates and resources	Post at least one (1) time per month.	Monthly	Number of posts Number of interactions Number of followers added	
Send stormwater-related postcards or mailings to residents experiencing similar concerns, land uses and/or HOAs.	Send one (1) postcard or mailing per year.	Annually	Number of mailings sent	

  

MCM2	PUBLIC PARTICIPATION AND INVOLVEMENT			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Hold regular meetings of the Stormwater Management Board that are open to the public	Hold one (1) SWMB meeting per quarter.	Quarterly	Dates of meetings	
Administer surveys to gather public input	Administer one (1) survey per year.	Annually	Number of surveys Number of participants	
Host or sponsor clean-up events to remove trash from our lakes and waterways, and encourage public awareness.	Host or sponsor one (1) clean-up event per year.	Annually	Dates of events Number of participants Amount of trash collected (pieces, bags, or by weight)	
Provide an Adopt-a-Stream Program for County residents	Host one (1) informational meeting for participants per year.	Annually	Number of adopted sites Number of participants	
Host septic system workshops to educate the County about proper installation and maintenance	Conduct one (1) septic system workshop per permit cycle.	Once within permit cycle	Date of workshops Number of participants	
Update the Storm Drain Marking Program and use Cartegraph to update marking information for drains	Create one (1) map showing potential marking sites	Single event	Date completed	
Provide funding to the SWCD for implementing cost-share projects on private property to reduce non-point source pollution	Provide funding to ten (10) projects per year. Provide critical area seed for at least 100 acres.	Annually	Number of projects Number of acres seeded	

  

MCM3	ILLICIT DISCHARGE DETECTION AND ELIMINATION PROGRAM			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Complete dry weather screening of all outfalls to detect illicit discharges, illegal connections, assess outfall conditions, detect observable water quality concerns.	Inspect each outfall one (1) time per permit cycle.	Once within permit cycle	Number of outfall inspections	
Update stormwater infrastructure in Cartegraph	Update stormwater infrastructure in Cartegraph for three (3) subdivisions per year.	Annually	Date updates completed Number of subdivisions	
Track locations of Rule 6 facilities, fueling stations, and other sites with high potential for stormwater pollution	Create one (1) map showing locations of industrial/high-risk facilities	Single event	Date maps are complete	
Contract out County-wide professional water quality monitoring.	Write a Request for Proposals	Single event	Date of RFP release	
Maintain an Illicit Discharge Detection and Elimination Plan with SOPs	Update IDDE Plan and SOPs	Once within permit cycle	Dates of updates	
Promote the state's Clean Marina Program	Contact each marina once per permit cycle	Once within permit cycle	Date of contact	

  

MCM4	CONSTRUCTION STORMWATER PROGRAM			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Hold annual Monroe County Contractors Workshop	One (1) Contractors Workshop	Annually	Date of workshop Number of participants	
Develop SOP for SWPPP Reviews	Develop one (1) SOP for SWPPP reviews	Single event	Date SOP completed	
Perform quarterly inspections of all active sites, and create a prioritization system for more frequent inspections	Create an SOP for prioritizing construction site inspections	Single event	Dates of inspections Date SOP completed	
Cross train other departments that make construction site visits. (Building and Planning)	Host one (1) annual training across County departments	Annually	Dates of training Number of participants	
Send two (2) emails/letters per year as reminders to active sites	Send two (2) emails/letters per year to active sites	Bi-annually	Dates of letters	

  

MCM5	POST-CONSTRUCTION STORMWATER PROGRAM			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Develop and implement a post-construction inspection program	Inspect privately-owned BMPs once per permit cycle Inspect MS4-owned BMPs once per year	Once within permit cycle Annually	Number of BMPs inspected Date of BMP inspections	
Complete BMP inventory	All post-construction BMPs entered in inventory	Single event	Number of BMPs Percent of County inventoried	
Provide two (2) HOA presentations per year	Two (2) presentations to HOAs	Annually	Dates of presentations Number of participants	
Adopt new post-construction ordinance	Adopt new post-construction ordinance	Single event	Date ordinance adopted	

  

MCM6	MUNICIPAL OPERATIONS POLLUTION PREVENTION AND GOOD HOUSEKEEPING			
TASKS:	MEASURABLE GOALS:	TIMELINE:	TRACKING:	
Maintain SWPPPs for County-owned facilities	Update SWPPPs once per permit cycle	Once within permit cycle	Date of updates	
Provide training to County employees who work at facilities with active SWPPPs	Provide one (1) training per year at each County-owned facility with an active SWPPP	Annually	Dates of training Number of participants	
Provide drainage training for County Highway employees	Provide LTAP Drainage training once per permit cycle	Once within permit cycle	Dates of training Number of participants	
Communicate stormwater education topics to all County employees	Send one (1) email on stormwater education to all County employees annually	Annually	Date of email	