**Monroe County Community Health Improvement Plan**

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| **CHIP Team Priority Area: PNHSS, TransportationDate: June 16, 2023** |
| **Goal: Ensure transportation to support Monroe County residents**  |
| **Objective 1: Redefine Bloomington Public Transit service boundaries by January 2024.** |
| **Strategies** (Method/approach used to accomplish the objective) | **Tactics/Activities** *(Specific actions* *planned)* | **Timeline** *(When will the* *activity begin &* *end)* | **Roles/Responsibilities** *(Who is responsible for the activities)* | **Resource Needs** (What is needed to do the activities) | **Outcomes** (What are the desired results) | **Evaluation Metrics** (How will we measure the outcomes) | **Status/Notes** (What is the project status, other project notes) |
| * Reconsider BT service boundaries in light of Ellettsville classification as UZA
 | * Stakeholder and public engagement
* Route optimization study
 | * June 2023 – January 2024
 | * Bloomington Public Transit
* Consultant
 | * Staff time to address
 | * Enhanced services to region, particularly the new Ellettsville UZA
 | * Annual resident satisfaction survey
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| **Objective 2: Identify transportation gaps and supplemental funding to support local transportation needs.** |
| **Strategies** (Method/approach used to accomplish the objective) | **Tactics/Activities** *(Specific actions* *planned)* | **Timeline** *(When will the* *activity begin &* *end)* | **Roles/Responsibilities** *(Who is responsible for the activities)* | **Resource Needs** (What is needed to do the activities) | **Outcomes** (What are the desired results) | **Evaluation Metrics** (How will we measure the outcomes) | **Status/Notes** (What is the project status, other project notes) |
| * Identify unmet needs/gaps between Bloomington Transit and Rural Transit
 | * Contact SICIL to see what information they have
* Identify needs of the community through survey and interviews with nonprofit leaders
* Obtain list of nonprofits to survey
* Compare data between Rural Transit and Bloomington Transit, such as Rural Transit non-medical emergencies data, to identify gaps and unmet needs
 | * June 2023 - June 2024
 | * Public Transit
* Rural Transit
* City Commission on Community Accessibility
 | * Community collaboration
 | * Gap analysis
 | * Completion of gap analysis
 | **Action Items:** Identify group that may want to lead gap analysis of transportation services |
| * Advocate for support for local politicians and ARPA funding
 | * Research eligibility for ARPA funding
* Educate local leaders on transportation gaps
 | * June 2023 – ongoing
 | * GTSI will research eligibility for ARPA funding as interim support for transportation gaps
 | * Time to research topic
 | * Memo on eligibility of ARPA funding
 | * Delivery of memo
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| * Research federal funding opportunities
 | * Research Candid database
 | June 2023 – ongoing | * Public Transit
* City Council on Community Accessibility
* Gnarly Tree Sustainability Institute
* Tandem intern?
 | * Identify staff to support some of tasks
 | * Collaborative proposals submitted
* Funding received
 | * Proposals submitted
* Amount of funding received
 | **Action Items:** Identify group that may want to identify Federal funding opportunities* **SICIL**
* **City Commission on Community Accessibility**
* **Rural Transit**
* **Bloomington Public Transit**
* **El Shadday and I, Inc.**
* **Be Loved Transportation**
* **City of Bloomington Transportation & Planning**
* **Area 10 Agency on Aging**
* **IU Transportation Demand Planning**
* **United Way**
* **SafeRide**
* **Car Rentals**
* **Taxi service**
* **Township Trustees**
* **VisitBloomington**
* **DAV Van Service**
* **Early Head Start Program**
* **National Runaway Safeline**
* **Wounded Warriors Family Support Caregiver**
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| * Secure local match funding
 | * Speak with foundations that may be interested in supporting unmet transportation needs (e.g., Community Foundation, Bloomington Health Foundation)
 | * June 2023 – ongoing
 | * Bloomington Transit
* Rural Transit
* City Commission on Community Accessibility
* Gnarly Tree Sustainability Institute
 | Identify staff to support some of tasks  | * Collaborative proposals submitted
* Funding received
 | * Proposals submitted

Amount of funding received |  |

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| **CHIP Team Priority Area: PNHSS, TransportationDate: June 16, 2023** |
| **Goal: Ensure transportation to support Monroe County residents**  |
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| **Objective 3: Develop voluntary rideshare program in Monroe County by 2025** |
| **Strategies** (Method/approach used to accomplish the objective) | **Tactics/Activities** *(Specific actions planned)* | **Timeline** *(When will* *the activity* *begin & end)* | **Roles/Responsibilities** *(Who is responsible for the activities)* | **Resource Needs** (What is needed to do the activities) | **Outcomes** (What are the desired results) | **Evaluation Metrics** (How will we measure the outcomes) | **Status/Notes** (What is the project status, other project notes) |
| * Research communities and organizations that do a good job at voluntary rideshare programs
 | * Research United Way program and LyftUp and American Cancer Society Road to Recovery program
 | * June 2023 – June 2024
 | * City Commission on Community Accessibility
* Heading Home
* Gnarly Tree Sustainability Institute
 | * Staff time to perform case studies
 | * Case studies of other programs and recommendations for Monroe County
 | * Completion of report
 |  |
| * Identify program requirements and survey entities to identify who would house this program
 | * Research insurance policies
* How to manage volunteers (ACS)
* Utilize Youth Services Bureau data
* Bloomington Volunteer Network
 | * June 2024 – December 2024
 | * Heading Home (tentative)
* Gnarly Tree Sustainability Institute
* Bloomington Public Transit (consultation)
 | * Staff time to perform research and analysis
 | * Report on program requirements
 | * Completion of report
 |  |
| Develop app or streamlined mechanisms to request rides, potentially using Go Bloomington!  | * Research Civic Champs
* Talk with Bloomington Volunteer Network
* Talk with Dimension Mill
* Talk to Ted Boardman about app development
 | * June 2024 – December 2024
 | * Heading Home (tentative)
* Bloomington Public Transit (consultation)
 | * Staff time to perform research and analysis
 | * Identification or development of app
 | * Identification or development of app
 |  |
| Support entity running the program | * Identify needs to run program, including funding and logistics support
 | * December 2024 - ongoing
 | * City Commission on Community Accessibility
* Bloomington Transit (driving training)
 | * Funding and staff time to run program
 | * Establishment of program
 | * Annual survey
* # Rides given
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| **CHIP Team Priority Area: PNHSS, TransportationDate: June 16, 2023** |
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| **Objective 4:** **Creating an educational resource with services and hours provided** |
| **Strategies** (Method/approach used to accomplish the objective) | **Tactics/Activities** *(Specific actions planned)* | **Timeline** *(When will* *the activity* *begin & end)* | **Roles/Responsibilities** *(Who is responsible for the activities)* | **Resource Needs** (What is needed to do the activities) | **Outcomes** (What are the desired results) | **Evaluation Metrics** (How will we measure the outcomes) | **Status/Notes** (What is the project status, other project notes) |
| * Survey nonprofits and service providers to identify needs to get people to their area
 | * Creating survey – research other community transportation surveys
* Survey/Interview nonprofits and agencies to see unmet needs – car seats, large items, scheduling needs – to identify questions for survey
* Helping Bloomington/Monroe (FindHelp.org), United Way, and other organizations can provide contact lists for action team to merge to develop a large survey group
* Creating list of individuals that we want to survey (nonprofits and other agencies)
* Identify kinds of transportation (buses, personal vehicles, bicycles, scooters, walking, etc.)
* Develop survey
* Send survey
* Overall pronged approach
 | * June 2023 – June 2024
* 3 months to develop survey
* 6 months to send out and collect responses (and follow ups)
* 3 months to analyze results
* 3 months to publish results
 | * City Commission on Community Accessibility
* Helping Bloomington/Monroe – provide contact list
* United Way – provide contact list
* Bloomington Department of Transportation and Planning – provide any previous data that supports this survey
* Transportation Action Team – part of the validation process, approve survey and participant list
* IU – may be able to provide support for survey itself
 | * Contact lists from various organizations
* Software – SurveyMonkey / Qualtrics
* Funding to conduct survey, analysis, and publish results
 | * Collected statistically sufficient volume of data to develop analysis for guide
* Gap analysis in transportation options
 | * Number of participants in the survey
* Number of websites/locations that survey information is available
* Handing off gap analysis to agencies and organizations that can address gaps
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| Develop guide to transportation in Bloomington  | * Process survey results
* Identify current transportation services and hours
* Any limitations of transportation services (who can be carried, what can be carried, purpose of travel)
* Identify who services are available to
* Identify vouchers and services areas for transportation
* Potential for 2 guides, with one more in depth for agencies: guide for consumer, guide for nonprofit (nonprofit may provide more contact insights)
* Development of guide itself
* Identify locations final results may be distributed
 | January 2024 – August 20243 months to develop internship and job description with partnering transportation organization4 months for internship to develop guide | * Transportation Team – review survey results to ensure that survey had adequate responses and is appropriate to move forward with to develop guide. Ensure statistically relevant data sets; work with transportation organize to develop project outline and job description
* IU – potential for individual (internship), group, or capstone project to analyze data and develop cohesive document \*advertising project/internship on Handshake
* Transportation organization (Rural Transit/Bloomington Transit as example) – primary contact to interview student and manage workload
 | Funding for student internship – work with IU to see if there are programs that work with local organizations (Center for Rural Engagement, Environmental Resilience Institute) | * Readily accessible transportation information readily available for organizations and community members (information for guide)
 | * Completion of transportation guides
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| Put guide resource in public areas and website | * Post on Websites
* Placed printed copies in public locations
 | * August 2024 – ongoing
 | * Transportation Team
* Bloomington Transit
* Rural Transit
* Nonprofits
 | * Funding for printing
* Staff time to promote
 | * Transportation guide available in print and online
 | * Number of downloads of guide
* Number of print guides distributed
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